



2021-2022 SPONSORSHIP PACKET

FIRST Robotics Team 2554





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To whom it may concern:

Team 2554, the Warhawks, is John P. Stevens High School's FIRST Robotics team. All FIRST participants seek to inspire new generations to explore the wonders of science and technology.

Every year high school students have 6 weeks to design and build a robot that can complete the challenge and compete with teams from across the nation. Through the guidance and leadership of our captains and mentors, students are able to acquire the knowledge necessary and develop a powerful interest in STEM careers. Our team is divided into six separate sub-teams: Mechanical, Electrical, Programming, CAD, Safety, and Marketing. Each individual group specializes in their field, but each plays an integral part in the planning, construction, and completion of the robot.

Building a successful robot requires a great deal of funding to provide for robot parts, tools, and registration. Any additional funding we can acquire has given us the opportunity to reach out to our community and allowed to help local elementary school students participate in the FIRST Lego League. In previous years, we have been fortunate to receive generous funding from companies like yours, and we hope that it will continue for years to come.

As a sponsor, you will receive various benefits and help promote STEM careers throughout our community. As a local company, you are an ideal partner for us.

We have included more detailed information on sponsorship tiers in the enclosed packet. If you are interested in becoming a sponsor, please contact us.

Thank You,

Shrinidhi Kesavan & Devish Vaid

Marketing Captains

Team 2554

John P. Stevens High School

Edison, NJ

Tiers List

Complimentary Gift Bag: A team t-shirt, button, and surprise keepsake.

Logo Display: Your official logo and description will be displayed on our sponsor page and throughout our website.

Written Logo Display: Your official logo and description will be displayed on written materials, like flyers, events, and ads.

Logo Display in the Pit: Your official logo will be displayed on a large banner in the pit, where last changes to the robot are made.

Logo Display on the Shirt: All members and faculty will wear our t-shirts with your logo at various events and competitions.

Logo Display on the showcase banner: located behind the stands at the official playing field of regional competitions.

Custom Banner: You will receive a banner with your logo only, "[Your company] is a proud sponse of Team 2554."

Logo Display on Robot: Your official logo will be place on the side of the robot for all to see at events and competitions.

Nuts & Bolts	Roomba	Wall-E	R2-D2	Optimus Prime
★	★	★	★	★
	★	★	★	★
	★	★	★	★
		★	★	★
			★	★
			★	★
				★
				★
\$10-49	\$50-199	\$200-499	\$500-1999	\$2000



Sponsorship Application

Thank you for interest in becoming an official sponsor of Team 2554, the Warhawks. Please print out this form and mail it to us or contact us to arrange a pick up date. Your support will be greatly appreciated and will directly help Team 2554 and our local community spread FIRST's mission.

SPONSORSHIP LEVELS

- Nuts & Bolts \$10-49
- Roomba \$50-199
- Wall-E \$200-499
- R2D2 \$500-1999
- Optimus Prime \$2000+
- No, we cannot participate this year, but please contact us next year.

PAYMENT OPTION:

- Check made payable to: John P. Stevens Robotics Club (memo: 2021-22 Sponsor)
- In-Kind Donation:

BILLING INFORMATION

Business/Organization Name

Phone

Email

Name

Address

City

State

Zip

A receipt will be sent to this address.

I agree to sponsor John P. Steven's FIRST Robotics Team 2554, the Warhawks. I understand that I am sponsoring a tax-exempt non-profit organization and that I am entitled to the rewards in my level of sponsorship as described in the tiers page. Thank you for your support.

Signature

Date